

# Capital Requirements and Optimal Investment for Insurance Companies

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# Standard Portfolio Theory

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- For a given level of risk, maximize the expected return on the portfolio
- For a given level of expected portfolio return, minimize the risk associated to the portfolio

## Risk Measures

$\mathcal{R}$  can be one of the following risk measures:

- The *variance* of the portfolio's return is proposed by Markowitz in 1952
- The *Value at Risk* of a loss random variable  $Y$  at a confidence level  $\alpha$ ,  $0 \leq \alpha \leq 1$ , is formally defined as

$$\text{VaR}_\alpha(Y) = \inf\{y \in \mathbb{R} : \Pr(Y \leq y) \geq \alpha\}$$

- The *Conditional Value at Risk* of a loss function  $f(\mathbf{x}, \mathbf{y})$  at a confidence level  $\alpha$ ,  $0 \leq \alpha \leq 1$ , is proposed by Rockaffellar and Uryasev (2000) formally defined as:

$$\text{CVaR}_\alpha(Y) = E[Y | Y > \text{VaR}_\alpha(Y)]$$

# Objective

**Objective:** Developing theoretically sound and yet practical solutions in the quest of optimal investment designs for an insurance company.

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- a series of optimal investment models for finance and insurance companies are developed.
- an innovative optimal investment model for an insurer is proposed in the literature.

## Portfolio optimization in Finance

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- The standard optimization problem:

$$\begin{aligned} & \min_{\mathbf{x}} \mathcal{R}(W), \text{ subject to} \\ & \mathbf{x}^T E[\mathbf{R}] \geq \mu, \\ & \mathbf{x}^T \mathbf{1} = 1, \\ & \mathbf{x} \geq \mathbf{0}. \end{aligned}$$

## Mean-Variance Model

Using the risk measure  $\mathcal{R}(W) = \text{Var}(W)$ , we can derive the mean-variance optimization problem.

The MVO is a convex quadratic problem:

$$\min_{\mathbf{x} \in [0,1]^n} \mathbf{x}^T \left[ \frac{1}{N} \sum_{k=1}^N (\mathbf{R}^k - \mathbf{r})(\mathbf{R}^k - \mathbf{r}) \right] \mathbf{x} \quad \text{subject to} \quad (1)$$

$$\mathbf{x}^T \frac{1}{N} \sum_{k=1}^N \mathbf{R}^k \geq \mu,$$

$$\mathbf{x}^T \mathbf{1} = 1,$$

$$\mathbf{x} \geq \mathbf{0}.$$

## CVaR nonlinear Model

The nonlinear optimization problem is equivalent to minimizing the following expression:

$$\min_{(\mathbf{x}, t) \in \mathbf{X} \times \mathbb{R}} t + \frac{1}{N(1-\alpha)} \sum_{k=1}^N [f(\mathbf{x}, \mathbf{y}_N) - t]^+ \quad \text{subject to} \quad (2)$$

$$\mathbf{x}^T \frac{1}{N} \sum_{k=1}^N \mathbf{R}^k \geq \mu,$$

$$\mathbf{x}^T \mathbf{1} = 1,$$

$$\mathbf{x} \geq \mathbf{0}.$$

## CVaR linear Model

Our optimization Problem (2) can be reduced to a linear programming problem. Introducing  $N$  dummy variables  $u_k$ ,  $k = 1, \dots, N$ , minimizing  $CVaR_\alpha$  can be replaced by the linear function.

$$\min_{\mathbf{x}, \zeta, u_k} \zeta + \frac{1}{N(1-\alpha)} \sum_{k=1}^N u_k, \quad \text{subject to} \quad (3)$$

$$f(\mathbf{x}, \mathbf{y}) - \zeta \leq u_k,$$

$$\mathbf{x}^\top \frac{1}{N} \sum_{k=1}^N \mathbf{R}^k \geq \mu,$$

$$\mathbf{x}^\top \mathbf{1} = 1,$$

$$\mathbf{x} \geq \mathbf{0},$$

$$u_k \geq 0$$

## VaR Model

- Lack of subadditivity
- In the case of a finite scenarios, VaR is non-smooth, nonconvex and multi-extreme
- Larsen, N. and Uryasev, S. "Algorithms for Optimization of VaR"
- To reduce VaR by solving a series of CVaR problem

## The Insurance Models in One Period

- Premiums  $P$  are received at time 0 and are invested over a fixed period of time of  $(0, T)$  in  $n$  securities.

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- Premiums  $P$  are received at time 0 and are invested over a fixed period of time of  $(0, T)$  in  $n$  securities.
- The insurer net loss at time  $T$  is given by

$$L(\mathbf{x}) = Y - P \sum_{i=1}^n x_i R_i, \text{ with } \sum_{i=1}^n x_i = 1$$

where  $Y$  is the insurer liability assumed to be paid only at time  $T$ .

## Mean Variance Model

Using the risk measure  $\mathcal{R}(W) = \text{Var}(W)$ , we derive the mean-variance optimization problem:

$$\begin{aligned} \min_{\mathbf{x} \in [0,1]^n} \quad & \mathbf{x}^T \left[ \frac{1}{N} \sum_{k=1}^N (\mathbf{R}^k - \mathbf{r})(\mathbf{R}^k - \mathbf{r}) \right] \mathbf{x} + \frac{1}{N} \sum_{k=1}^N \left( Y_k - \frac{1}{N} \sum_{k=1}^N Y_k \right)^2 \\ \text{s.t.} \quad & \mathbf{x}^T \frac{1}{N} \sum_{k=1}^N \mathbf{R}^k \geq \mu, \\ & \mathbf{x}^T \mathbf{1} = 1, \\ & \mathbf{x} \geq \mathbf{0}. \end{aligned} \tag{4}$$

## CVaR Model

Using the risk measure  $\mathcal{R}(W) = CVaR(W)$ , we derive the CVaR optimization problem:

$$\min_{\mathbf{x}, t, u_k} CVaR_\beta = \min_{\mathbf{x}, t, u_k} t + \frac{1}{N(1-\beta)} \sum_{k=1}^N u_k, \quad \text{subject to (5)}$$

$$\mathbf{p}\mathbf{x}^\top R_i^k - Y_k - t - u_k \leq 0,$$

$$\mathbf{x}^\top \frac{1}{N} \sum_{k=1}^N \mathbf{R}^k \geq \mu,$$

$$\mathbf{x}^\top \mathbf{1} = 1,$$

$$u_k \geq 0,$$

$$\mathbf{x} \geq \mathbf{0}.$$

## Definition of Ruin probability

The ruin probability:

$$\begin{aligned}\Pr(L(\mathbf{x}) > 0) &= \int_{\mathbb{R}_+^n} \Pr(Y > P\mathbf{x}^T \mathbf{R}) \Pr(\mathbf{R} \in d\mathbf{r}) \\ &\approx \frac{1}{N} \sum_{k=1}^N \Pr(Y > P\mathbf{x}^T \mathbf{R}^k).\end{aligned}$$

## Solvency II Objectives:

Solvency II is known as the base II for insurance markets in the European Union. A key question to be addressed in the first pillar of the Solvency II is the determination of capital requirements for insurance companies.

- Improve the protection of policyholders and beneficiaries
- Create a more harmonised, risk-orientated solvency regime resulting in risk-adjusted capital requirements

## Economic Capital

- The “Economic Capital” ( $C$ ) is closely connected to the Value at Risk concept which is very popular in finance, and the economic capital does in fact originate from the VaR.
- Holding more capital increases the company’s capacity. However, excessive equity capital reduces competitiveness because of high equity cost and some market friction.

$$C = \inf_x \{ \Pr(L \geq x) = 1 - \alpha \}$$

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$$C = \inf_x \{ \Pr(L \geq x) = 1 - \alpha \}$$

Objective: minimize the capital and find the optimal portfolio allocation.

## NonConvex Optimization Problems

Therefore, minimizing  $\text{VaR}_\alpha(Y)$  with nonConvex constraints problems is equivalent to:

$$\begin{aligned} & \min_{C \geq 0, \mathbf{x} \in [0,1]^n} C \quad \text{subject to} & (6) \\ & \frac{1}{N} \sum_{k=1}^N \Pr(Y > (P + C)\mathbf{x}^T \mathbf{R}^k) \leq 0.5\%, \\ & \mathbf{x}^T \mathbf{1} = 1. \end{aligned}$$

We derived Problem (6) into convex optimization problems by substitute  $D = C + P$  and  $\mathbf{y} = D\mathbf{x}$ .

## Convex Optimization Problems

$$\begin{aligned} \min_{D \geq P, \mathbf{y} \in [0, D]^n} D - P, \quad \text{subject to} \quad & (7) \\ \frac{1}{N} \sum_{k=1}^N \Pr(Y > \mathbf{y}^T \mathbf{R}^k) & \leq 0.5\%, \\ \mathbf{y}^T \mathbf{1} & = D. \end{aligned}$$

## Example

**Objective:** To test how good the ruin probability approximation is.

**Example:** Consider a portfolio formed by one riskless asset and risky asset. We assume a risk-free rate of return of 4% and the gross return on the risky asset,  $R$ , having a  $Normal(\mu = 1.14, \sigma = 0.2)$  distribution. The insurance company receives a premium of 1,100. The incurred loss random variable,  $Y$ , is assumed to be:

$$Y \sim Normal(\mu_Y = 1000, \sigma_Y = 150)$$

## Theoretical Optimization Problem

The Theoretical Optimization Problem is:

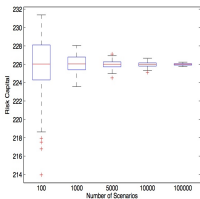
$$\begin{aligned} \min_{C \geq 0, \mathbf{x} \in [0,1]^n} C \quad \text{subject to} \quad & (8) \\ \frac{E[Y] - (P + C)\mathbf{x}^T \mathbf{R}}{\sqrt{\sigma_Y^2 + \sigma^2(P + C)^2 x_2^2}} & \geq \Phi(0.5\%)^{-1}, \\ \mathbf{x}^T \mathbf{1} & = 1. \end{aligned}$$

where  $\Phi$  is the CDF of the standard normal distribution,  
 $\mathbf{x}^T = (x_1, x_2)$ , and  $\mathbf{r} = (1.04, \mu)'$ .

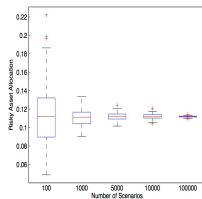
## Average minimum capital required and optimal weights based on simulated data - 2 assets

Number of Scenarios	$C^*$	$x^*$
100	225.66 (3.3521)	0.1143 (0.0329)
1,000	226.02 (0.8360)	0.1111 (0.0085)
5,000	225.97 (0.4550)	0.1120 (0.0043)
10,000	225.98 (0.2971)	0.1120 (0.0030)
100,000	225.99 (0.0987)	0.1119 (0.0009)
Theoretical	225.99	0.1119

# Capital Required and Risky Asset allocations for Different Scenarios.



(a) Normal Capital



(b) Normal Allocation

## Aggregation to Insurance Risk

- Portfolio 1:  $Y_1 \sim \text{Pareto}(\alpha, \lambda_1 = 3000)$ ;
- Portfolio 2:  $Y_2 \sim \text{Pareto}(\alpha, \lambda_2)$ ;
- Portfolio 1&2: Joint losses  $Z = Y_1 + Y_2$ .

**Objective:** To compare the capital required in portfolio 1&2 and the sum of that in portfolio 1 and portfolio 2 if we combined the insurance losses.

### Definition

The joint survival function of  $Y_1$  and  $Y_2$ :

$$S(Y_1, Y_2; \lambda_1, \lambda_2) = \left( \frac{y_1}{\lambda_1} + \frac{y_2}{\lambda_2} + 1 \right)^{-\alpha}$$

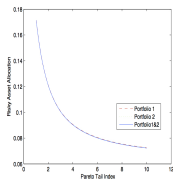
## Definition

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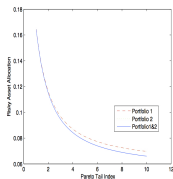
The survival function the of the sum of  $Y_1$  and  $Y_2$ , i.e.,  $Z = Y_1 + Y_2$ , has the tail given by:

$$S(Z; \lambda_1, \lambda_2) = \begin{cases} \lambda^\alpha (z + \lambda_1)^{-\alpha-1} (\alpha z + z + \lambda_1) & \text{if } \lambda_1 = \lambda_2, \\ \frac{\lambda_1 \left(\frac{\lambda_1}{z+\lambda_1}\right)^\alpha - \lambda_2 \left(\frac{\lambda_2}{z+\lambda_2}\right)^\alpha}{\lambda_1 - \lambda_2} & \text{if } \lambda_1 > \lambda_2. \end{cases}$$

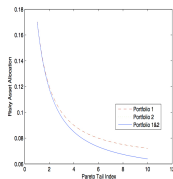
# Risky asset Allocations vs. Pareto Tail Index: Problem (7) with various values of $\lambda$



(c)  $\lambda_2 = 100$



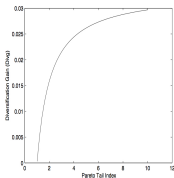
(d)  $\lambda_2 = 1,000$



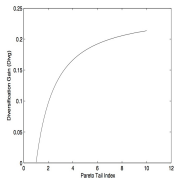
(e)  $\lambda_2 = 3,000$

# Diversification Gain: Problem (7) with various values of tail index parameter $\alpha$

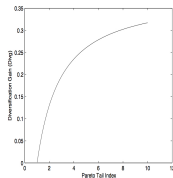
$$\text{Diversification Gain} = 1 - \frac{C_{12}^*}{C_1^* + C_2^*}$$



(f)  $\lambda_2 = 100$



(g)  $\lambda_2 = 1,000$



(h)  $\lambda_2 = 3,000$

## Return on Capital

- Shareholders want more Return on Capital;
- Invest into the market;
- Higher risk  $\Rightarrow$  Higher return;

Return on Economic Capital:

$$E[ROC] = \frac{(P + C)\mathbf{x}^T \mathbf{r} - \mathbf{E}[Y]}{C};$$

## Algorithm 1

Algorithm 1: Minimization of the Capital Required with a Certain Level Ruin Probability and Expected Return on Capital Constraint.

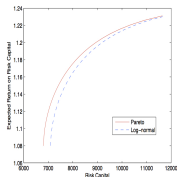
$$\begin{aligned} & \min_{C \geq 0, \mathbf{x} \in [0,1]^n} C \quad \text{subject to} & (9) \\ & \frac{1}{N} \sum_{k=1}^N \Pr(Y > (P + C)\mathbf{x}^T \mathbf{R}^k) \leq 0.5\%, \\ & \frac{(P + C)\mathbf{x}^T \mathbf{r} - \mathbf{E}[Y]}{C} \geq \mu, \\ & \mathbf{x}^T \mathbf{1} = 1. \end{aligned}$$

## Algorithm 2

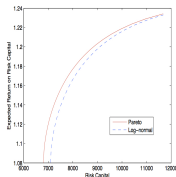
Algorithm 2: Maximization of the Expected Return on Capital with a Certain Level Ruin Probability and Capital Constraint.

$$\begin{aligned}
 \max_{C \geq 0, \mathbf{x} \in [0,1]^n} E[ROC] &= \min_{C \geq 0, \mathbf{x} \in [0,1]^n} \frac{C}{(P + C)\mathbf{x}^T \mathbf{r} - \mathbf{E}[Y]} \\
 \text{s.t.} \quad \frac{1}{N} \sum_{k=1}^N \Pr(Y > (P + C)\mathbf{x}^T \mathbf{R}^k) &\leq 0.5\%, \quad (10) \\
 C &\leq \nu, \\
 \mathbf{x}^T \mathbf{1} &= 1.
 \end{aligned}$$

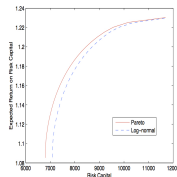
## Efficient frontier: Convex Optimal Problem with various $\rho$ at CL of 99.5%



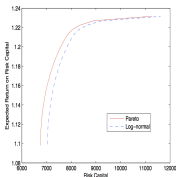
(i)  $\rho = 1$



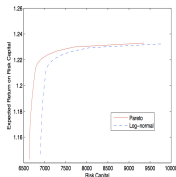
(j)  $\rho = 0.75$



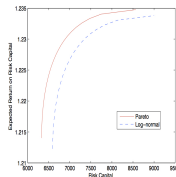
(k)  $\rho = 0.25$



(l)  $\rho = -0.25$

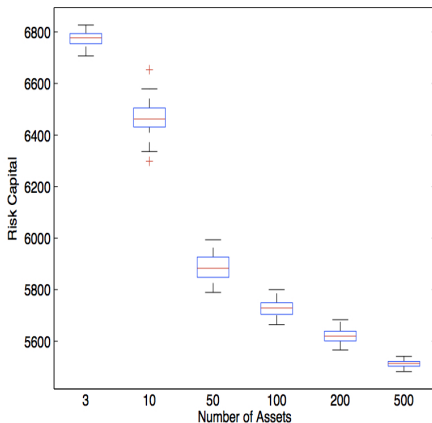


(m)  $\rho = -0.75$



(n)  $\rho = -1$

## Capital Required with Different Number of Assets



## Key Findings

- Mean variance, VaR, and CVaR optimization approaches
- Optimal assets allocation in finance field and insurance field
- New approach: minimize Capital required subject to a certain level of ruin probability
- Advantages: convex, subadditive, etc

## What I learnt

- Simulation and programming skills
- Optimization toolbox in Matlab
- Latex techniques

## Acknowledgements

Thank you, committee.

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